



# WORLD OF RECYCLING

**04 05 06 JUNE 2025**

**India Expo Centre  
Gr.Noida, Delhi-NCR India**

## MATERIAL RECYCLING MACHINE, EQUIPMENT, TECHNOLOGY AND WASTE MANAGEMENT EXPO



## Sponsorship Brochure

Organizers



# SPONSORSHIP PACKAGES

## Title Sponsor/ Presenting Partner

Allocation of 36 sqm  
stall area for  
product display.

## Powered By

Allocation of 30 sqm  
stall area for  
product display.

## In Association With

Allocation of 24 sqm  
stall area for  
product display.

YOUR COMPANY NAME OR LOGO

● All Communication of the Event	✓	✓	✗
● Event Website	✓	✓	✗
● Event Brochure	✓	✓	✓
● Stage Backdrop at the time of Inauguration	✓	✓	✗
● At the Venue Hoarding	✓	✓	✗
● Displayed on Led	✓	✓	✓
● Exhibition Directory	✓	✓	✓
● Post Show Report	✓	✓	✓
● E-mail Broadcast	✓	✓	✓
● Logo on Home Page with HotLink	✓	✓	✓
Advertisement In Exhibition Directory	Double Page	Double Page	Single Page
Corporate Profile	100 Words	75 Words	75 Words
Print Media Advertising Campaign Globally	Title Sponsor	Powered By	Association With
Standee Space (6'X3')	5	5	4
Name Announce By Chairperson	✓	✓	✓
Leaflet Distribution	✓	✓	✓

TOTAL VALUE

14 Lakh + GST

12 Lakh + GST

11 Lakh + GST

# SPONSORSHIP PACKAGES

## PLATINUM

Allocation of 24 sqm stall area for product display.

## DIAMOND

Allocation of 20 sqm stall area for product display.

## GOLD

Allocation of 18 sqm stall area for product display.

YOUR COMPANY NAME OR LOGO

• All Communication of the Event	X	X	X
• Event Website	X	X	X
• Event Brochure	✓	✓	✓
• Stage Backdrop at the time of Inauguration	X	X	X
• At the Venue Hoarding	X	X	X
• Displayed on Led	✓	✓	✓
• Exhibition Directory	✓	✓	✓
• Post Show Report	✓	✓	✓
• E-mail Broadcast	✓	✓	✓
• Logo on Home Page with HotLink	✓	✓	✓
Advertisement In Exhibition Directory	Double Page	Double Page	Double Page
Corporate Profile	75 Words	75 Words	75 Words
Print Media Advertising Campaign Globally	Platinum Sponsor	Diamond Sponsor	Gold Sponsor
Standee Space (6'x3')	3	3	3
Name Announce By Chairperson	✓	✓	✓
Leaflet Distribution	✓	✓	✓

TOTAL VALUE

10 Lakh + GST

9 Lakh + GST

8 Lakh + GST

# SPONSORSHIP PACKAGES

## SILVER

Allocation of 9 sqm stall area for product display.

## BRONZE

Allocation of 9 sqm stall area for product display.

## ASSOCIATE

Allocation of 9 sqm stall area for product display.

YOUR COMPANY NAME OR LOGO

• All Communication of the Event	X	X	X
• Event Website	X	X	X
• Event Brochure	✓	✓	✓
• Stage Backdrop at the time of Inauguration	X	X	X
• At the Venue Hoarding	X	X	X
• Displayed on Led	✓	✓	✓
• Exhibition Directory	✓	✓	✓
• Post Show Report	✓	✓	✓
• E-mail Broadcast	✓	✓	✓
• Logo on Home Page with HotLink	✓	✓	✓
ADVERTISEMENT IN EXHIBITION DIRECTORY	SINGLE PAGE	SINGLE PAGE	SINGLE PAGE
CORPORATE PROFILE	75 WORDS	75 WORDS	75 WORDS
PRINT MEDIA ADVERTISING CAMPAIGN GLOBALLY	SILVER SPONSOR	BRONZE SPONSOR	ASSOCIATE SPONSOR
STANDEE SPACE (6'X3')	2	2	1
NAME ANNOUNCE BY CHAIRPERSON	✓	✓	✓
LEAFLET DISTRIBUTION	✓	✓	X

TOTAL VALUE

8 Lakh + GST

7 Lakh + GST

5 Lakh + GST

## MOBILITY PARTNER

### Branding & Promotion

- Logo with the tag line Mobility Partner with web link on the home page of event website
- Allocation of 9 sqm stall area for product display.
- Logo on all promotional materials and Hoarding at Site
- Logo on the inauguration function backdrop.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on the conference backdrop
- On special panels at strategic locations at the venue
- Your Company's Logo will appear on the front page of the Expo Directory
- Full Page colour advertisement in the Exhibition catalogue at prime location
- 75-word corporate profile in the Exhibition catalogue.
- Wages & Food for Drivers
- Charging point for vehicles
- 1 standing banners to be placed at the Exhibition Area
- Logo in the post-show report

**Value of Mobility Partner Package: INR 5,00,000 + GST**

## INFORMATION/ VISITOR REGISTRATION BOOTH SPONSOR

- There will be three information booths. Logo / branding appear on back wall of information booth - (branding material provide by the client).
- Your logo / branding will appear on both sides of the information booth.
- Visitor Registration form- your Logo will appear in form (Approx. 30000).
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Two standees near every information booth (left & Right Side) -standee will be arranged by client.
- Complimentary full page colour advertisement in the Exhibition catalogue.
- Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as a information booth sponsor with a Hot Link to your web site.
- Your Company's Logo will appear on the Sponsor boards at site as a information booth sponsor.
- Your Company's Logo will appear in the post-show report.

**Value of Information Booth Sponsor Package: INR 200,000/- + GST**

## LANYARD AND BADGES SPONSOR

- Logo on all the Lanyards (Multi-color digital printed).
- Logo and Acknowledgment as Sponsor on badges .
- Logo & Acknowledgment as Sponsor in Show Catalogue Logo will appear all the hoarding / Banner at site.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- Complimentary full page colour advertisement in the Exhibition catalogue Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as a Lanyard and Badges Sponsor with a Hot Link to your web site.
- Your Company's Logo will appear in the post-show report.
- Your Company's Logo will appear on the Sponsor boards at site.

**Value of Lanyard and Badges: INR 5,00,000/- + GST**



## INVITATION CARD SPONSOR

- Logo on invitation card with good visibility (soft copy and hard copy).
- Logo & Acknowledgment as Sponsor in Show Catalogue.
- Logo will appear all the hoarding / Banner at site.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- Complimentary full page colour advertisement in the Exhibition catalogue.
- Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as an Invitation Card Sponsor with a Hot Link to your web site.
- Your Company's Logo will appear in the post-show report
- Your Company's Logo will appear on the Sponsor boards at site.

**Value of Invitation Card Sponsor Package: INR 5,00,000/- + GST**

## LUNCH SPONSOR

### **1. Raise your Profile: - Tremendous Visibility prior and during the Exhibition On Site**

- Can place companies' 2 standees in and outside of the conference hall at the time lunch Conference and Awards.
- Logo on backdrop as Lunch Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on Print media and all promotional materials.

### **2. Privileged Benefits as a Lunch Sponsor:**

- 5 Complimentary Delegate Passes for participation in Conference.
- Separate Colored Sponsor Badges.
- Special Reserved Seating for the sponsors.

**Value of Lunch Sponsorship INR 8,00,000/- + GST**

## Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Networking Dinner Sponsor.
- Complimentary Full page colour advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Networking Dinner Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Networking Dinner Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 2 banners to be placed at the Exhibition area (free standing banners preferred).
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.
- Exhibitor's catalogue as per your requirement will be sent to you.

# NETWORKING DINNER SPONSOR

## **1. Raise your Profile: - Tremendous Visibility prior and during the Exhibition On Site**

- Can place companies' 4 standees in and outside of the Dinner Venue at the time Exhibitor Networking Dinner
- Logo on Print Media & all promotional materials.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.

## **2. Privileged Benefits as a Dinner Sponsor: -**

- 10 Complimentary Delegate Passes for participation in Conference.
- Separate Coloured Sponsor Badges.
- Special Reserved Seating for the sponsors.

**Value of Networking Dinner Sponsor Package: INR 15,00,000 + GST**

## **Branding & Promotion**

- Your Company's Logo will appear on the front page of the Exhibition brochure
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Networking Dinner Sponsor.
- Complimentary Full page colour advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Networking Dinner Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Networking Dinner Sponsor on all the advertising campaigns for the exhibition in national & international print media
- The sponsor may provide 4 banners to be placed at the Exhibition area (free standing banners preferred)
- Chairperson of the event will announce your company's name as the Networking Dinner Sponsor at the time of inauguration of exhibition
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge
- Your Company's Logo will appear in the post-show report
- Exhibitor's catalogue as per your requirement will be sent to you.



## CORPORATE CONTRIBUTOR

### **BENEFITS:** Acknowledgment as a Sponsor and Logo Visibility:

- On the wings of backdrop of the conference
- On all directional signage in and outside the venue
- On special panels at strategic locations at the venue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the event in national & international print media and all promotional materials.
- 2 Complimentary Delegate Passes to participate in Conference
- Separate Colored Sponsor Badge
- Logo on the homepage of the event website with a Hot Link to your web site.
- Full page color advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Your Company's Logo will appear in the post-show report
- Media Coverage and press release

***Value for the Corporate Contributor Package: Rs 2,00,000/- + GST***

## LOGISTICS PARTNER

### **Branding & Promotion**

- Logo with web link on the home page of event website
- Logo on all promotional materials
- Logo on the inauguration function backdrop.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on the conference backdrop
- On special panels at strategic locations at the venue.
- Your Company's Logo will appear on the front page of the Expo Directory
- Full Page colour advertisement in the Exhibition catalogue at prime location
- 75-word corporate profile in the Exhibition catalogue.
- 1 standing banners to be placed at the Exhibition Area
- Logo in the post-show report.

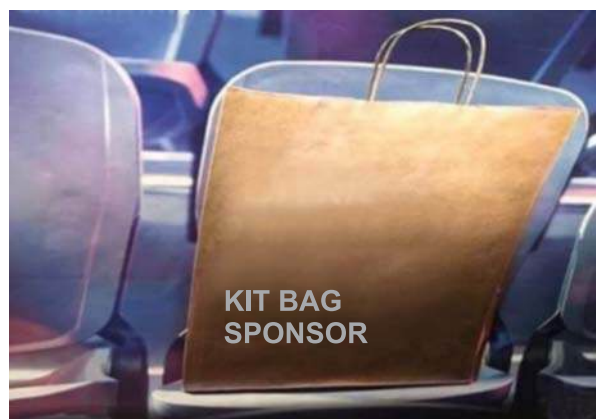
***Value of Logistics Partner Package: INR 3,00,000/- + GST***

## KIT BAG SPONSOR

### **BENEFITS:** Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Kit Bag Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Kit bag sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Kit Bag Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear on the Kit Bag as a Kit Bag Sponsor.
- Your Company's Logo will appear in the post-show report.

***Value of Kit Bag Sponsor Package: INR 5,000, 00 + GST***





## POLE BUNTING SPONSOR

### BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Pole Bunting Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Pole Bunting Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Pole Bunting Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.



**Value of Pole Bunting Sponsor Package: INR 200,000 + GST**

## DROP DOWN SPONSOR

### BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Drop Down Sponsor.
- 10 Nos of Drop Down (3'x15') shall be placed at entrance near registration area.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary single spread advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Drop Down sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Drop Down Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.

**Value of Pole Bunting Sponsor Package: INR 2, 50, 000 + GST**



## KNOWLEDGE PARTNER

### BENEFITS: BRANDING & PROMOTION

- Logo with web link on the home page of event website.
- Logo on all promotional materials.
- Logo on the inauguration function backdrop.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on the conference backdrop.
- Your Company's Logo will appear on the front page of the Expo Directory.
- 75-word corporate profile in the Exhibition catalogue.
- Full Page colour advertisement in the Exhibition catalogue at prime location.
- 1 standing banners to be placed at the Exhibition Area.
- Logo in the post-show report.

**Value of Knowledge Partner Package: INR 100,000/- + GST**

## DROPDOWN BUNTING SPONSOR (HALL-WISE)

- 16 Nos. (both side) of Dropdown Buntings (4'x8') in preferred Exhibition Hall.
- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as Sponsor
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.



**Value of Dropdown Bunting Sponsor: INR 3,00,000 + GST**

# BRANDING PROMOTION OPPORTUNITIES

## ◆ SQUARE BOX IN OUTSIDE AREA

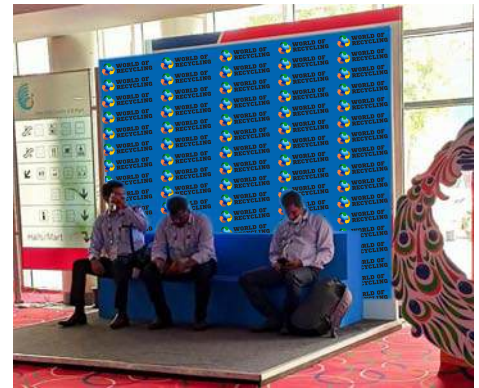
*3 Nos.- Printing on Digital Flex Print  
(12'x6')*

*INR 1,000, 00 + GST*



## ◆ SELFIE AREA

*Backdrop with company branding  
on Digital Vinyl print up to 8' height  
INR 1,000, 00 + GST*



## ◆ SELF STANDING STANDEES

*2 nos. of Standee near Registration Area  
(3'X6')*

*INR 50,000 + GST*



**Indian Exhibition Services**

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